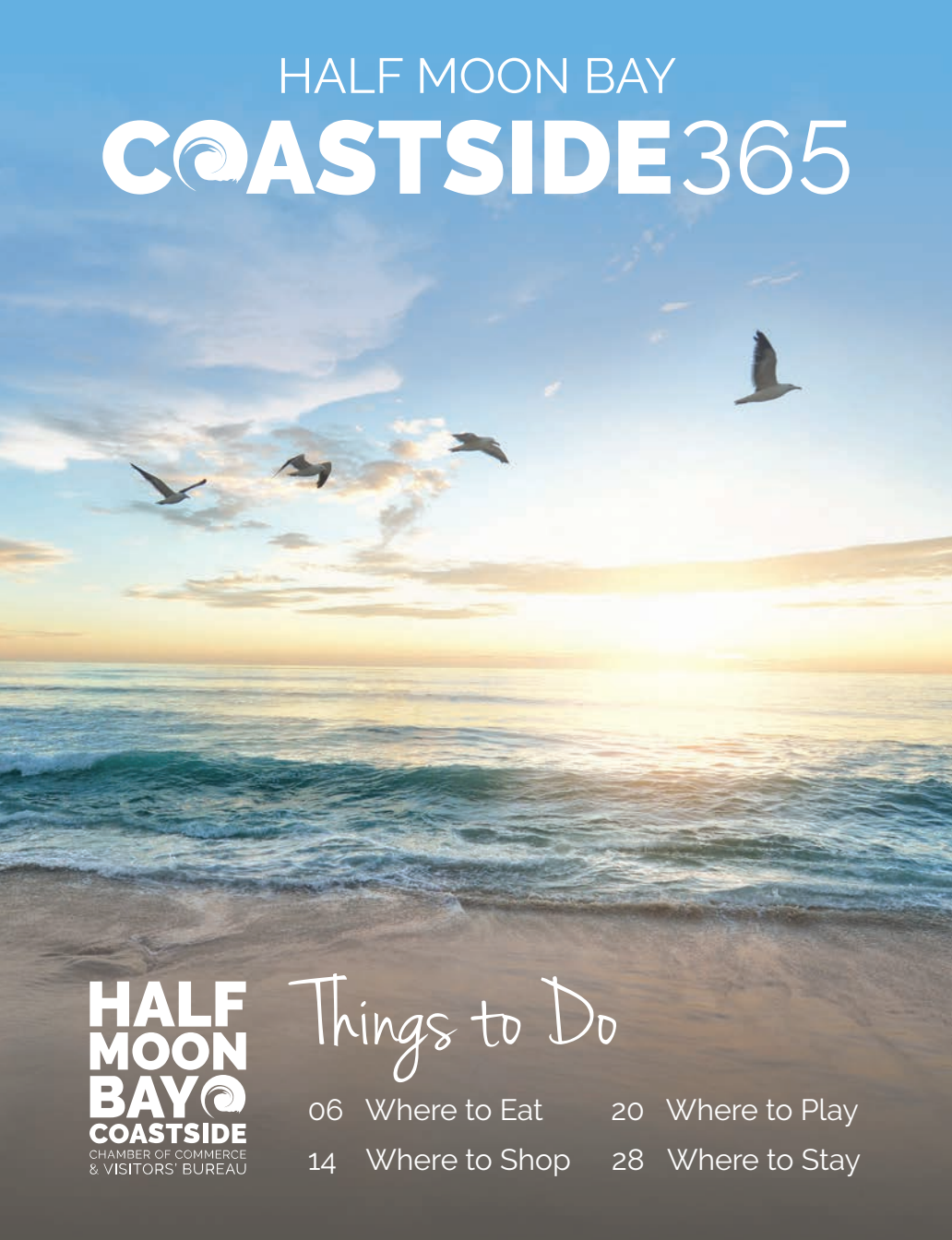




HALF MOON BAY **COASTSIDE**365

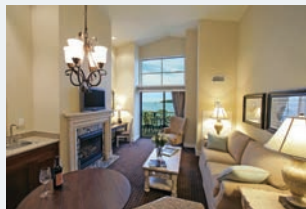
**HALF
MOON
BAY**
COASTSIDE
CHAMBER OF COMMERCE
& VISITORS' BUREAU

Things to Do

- | | | | |
|----|---------------|----|---------------|
| 06 | Where to Eat | 20 | Where to Play |
| 14 | Where to Shop | 28 | Where to Stay |



Sometimes the best vacation, is right next door.



Enjoy a pace altering retreat at The Oceano Hotel & Spa, Half Moon Bay Harbor. With its luxuriously- appointed suites, cozy fireplaces, and private waterfront balconies, the resort is the perfect destination to take in the beauty of the Pacific Coastline.

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Welcome to the Coastside!

The Coastside is a wonderful place! I'm guessing you already had an inkling of that since you decided to visit us! Our special mix of the ocean, forest, farms, food, inns and unique shopping makes for truly fun and varied experiences. We pride ourselves on the beauty of our landscapes and the happy faces in our community. We hope you have given yourself enough time here to visit the many amazing people and places that are inside this magazine.

Krystlyn Giedt, President & CEO
Half Moon Bay Coastside
Chamber of Commerce & Visitors' Bureau

Thank you for visiting!

Things to Do

Where to Eat

Page 06

Variety, we got it! Choose from a sumptuous array of cuisines as well as a range of memorable settings. Fine dining to casual bites, the Half Moon Bay Coastside has something for everyone's palate!



Where to Shop

Page 14

From the country stores of farm life in Pescadero to the surfing and fishing vibes of Pillar Point Harbor, with the variety of Main Street Half Moon Bay in between, we have something for everyone.



Where to Play

Page 20

With immense scenery, small-town charm, a taste of farm life, and beautiful ocean waves, the Half Moon Bay Coastside offers visitors a host of different of experiences. Try something new every day!



Where to Stay

Page 28

We have an amazing variety of lodging offering a perfect fit for everyone! Whether you're wanting a romantic inn, a bed & breakfast, or a luxurious coastal resort with breathtaking views, we have it.





Where to Eat!

American

Dad's Luncheonette

(650) 560-9832

dad@dadsluncheonette.com

225 S. Cabillo Hwy, Shoreline
Station, Half Moon Bay, CA 94019
dadsluncheonette.com

Half Moon Bay Joe's

(650) 560-9260

poropeza23@yahoo.com

2380 S. Cabrillo Hwy,
Half Moon Bay, CA 94019
halfmoonbayjoes.com 

McDonald's of HMB

(650) 726-1222

amy.freeman@partners.mcd.com
100 N. Cabrillo Hwy., Strawflower
Village, Half Moon Bay, CA 94019
mcdonalds.com

Moss Beach Distillery

(650) 728-5595

bev@mossbeachdistillery.com

140 Beach Way,
Moss Beach, CA 94038
mossbeachdistillery.com

Mullins Bar & Grill

(650) 726-1800

btroyanoski@hmbgolflinks.com
2 Miramontes Point Rd.,
Half Moon Bay, CA 94019
halfmoonbaygolf.com

Old Princeton Landing Public House and Grill

(650) 728-7096

brian@oplhmb.com

460 Capistrano Rd.,
Princeton-by-the-Sea, CA 94019
oplhmb.com  

Things to Do

American

The Conservatory Lounge at The Ritz-Carlton, Half Moon Bay

(650) 712-7040

1 Miramontes Point Rd.,
Half Moon Bay, CA 94019
ritzcarlton.com/hmb 

The Main Street Grill

(650) 726-5300

jganim@aol.com

547 Main St.,
Half Moon Bay, CA 94019

The Ocean Terrace at The Ritz-Carlton, Half Moon Bay

(650) 712-7000

1 Miramontes Point Rd.,
Half Moon Bay, CA 94019
ritzcarlton.com/hmb

Bakeries

Mazzetti's Bakery

(650) 355-1007

juliedmazzetti@aol.com
101 Manor Dr., Pacifica, CA 94044
mazzettisbakery.com

Moonside Bakery & Cafe

(650) 726-9070

cuestalh@att.net
604 Main St., La Piazza,
Half Moon Bay, CA 94019
moonsidebakery.com  

Breweries

Half Moon Bay Brewing Company

(650) 728-2739

mary@hmbbrewingco.com
390 Capistrano Rd.,
Princeton-by-the-Sea, CA 94019
hmbbrewingco.com

Hop Dogma Brewing Company

(650) 560-8729

info@hopdogma.com
270 Capistrano Rd., Ste 22,
Half Moon Bay, CA 94019
hopdogma.com

Coffee Shops

Cafe Society

(650) 713-0800

officecatering@comcast.net
522 Main St.,
Half Moon Bay, CA 94019
cafesocietyhmb.com

Caffe Mezza Luna

(650) 560-0137

dinner@mezzalunabythesea.com
240 Capistrano Rd.,
Princeton-by-the-Sea, CA 94019
mezzalunabythesea.com/caffe-mezzaluna 



Things to Do

Coffee Shops

Granola's Coffee House

(650) 440-4692

granolascoffeehouse@icloud.com

116 N. Cabrillo Hwy,

Half Moon Bay, CA 94019

granolascoffeehouse.com

Distilleries

Half Moon Bay Distillery

(650) 728-7226

info@hmbdistillery.com

103 Harvard Ave., Ste 4,

Half Moon Bay, CA 94019

hmbdistillery.com  

Farmer's Markets & Produce

Coastside Farmer's Market

(650) 726-4895

farmersmarket@coastside.net

Shoreline Station at Kelly Ave. &

Hwy 1, Half Moon Bay, CA 94019

coastsidefarmersmarkets.org 

Tom & Pete's Produce

(650) 726-7500

tomandpetes@gmail.com

270 Main St.,

Half Moon Bay, CA 94019



Grocery Stores & Markets

Mercado Mi Familia

(650) 726-4848

mercadomifamilia@gmail.com

182 San Mateo Rd., New Leaf

Shopping Center,

Half Moon Bay, CA 94019

mercadomifamilia.com

New Leaf Community Markets

(650) 726-3110

150 San Mateo Rd.,

Half Moon Bay, CA 94019

newleaf.com

Safeway Stores

(650) 726-1143

70 N. Cabrillo Hwy,

Half Moon Bay, CA 94019

safeway.com

Ice Cream Shops

Baskin Robbins

(650) 726-5006

baskinrobbins94306@gmail.com

44 N. Cabrillo Hwy, Strawflower

Village, Half Moon Bay, CA 94019

baskinrobbins.com

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Things to Do

Italian

It's Italia

(650) 726-4444

betsy@itsitaliarestaurant.com

401 Main St.,

Half Moon Bay, CA 94019

itsitaliarestaurant.com

Mezza Luna Italian Restaurant

(650) 728-8108

dinner@mezzalunabythesea.com

459 Prospect Way,

Princeton-by-the-Sea, CA 94019

mezzalunabythesea.com 

Pasta Moon

(650) 726-5125

kim@pastamoon.com

845 Main St.,

Half Moon Bay, CA 94019

pastamoon.com

Japanese

Shiki Japanese Cuisine

(650) 712-8886

shikirestaurants@gmail.com

20 Stone Pine Rd., Ste E, Stone Pine

Center, Half Moon Bay, CA 94019

shikihalfmoonbay.com

Mayan

Cafe Capistrano - Mayan Cuisine

(650) 726-7699

523 Church St.,

Half Moon Bay, CA 94019

Pubs

Cameron's Restaurant and Pub

(650) 726-5705

cameronsinn@comcast.net

1410 S. Cabrillo Hwy,

Half Moon Bay, CA 94019

cameronspub.net



Things to Do

Seafood

Duarte's Tavern

(650) 879-0464
duartestavern@gmail.com
202 Stage Rd.,
Pescadero, CA 94060
duartestavern.com 

Flying Fish and Grill

(650) 712-1125
flyingfishgrill@gmail.com
211 San Mateo Rd.,
Half Moon Bay CA, 94019
flyingfishgrill.net  

Miramar Beach Restaurant & Bar

(650) 726-9053
miramarinfo@aol.com
131 Mirada Rd.,
Half Moon Bay, CA 94019
miramarbeachrestaurant.com

Navio

at The Ritz-Carlton, Half Moon Bay

(650) 712-7040
1 Miramontes Point Rd.,
Half Moon Bay, CA 94019
ritzcarlton.com/hmb

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(650) 712-0245

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Seafood

Nick's Restaurant

(650) 359-3900
100 Rockaway Beach,
Pacifica, CA 94044
nicksrestaurant.net

Sam's Chowder House

(650) 712-0245
dining@samschowderhouse.com
4210 N. Cabrillo Hwy,
Half Moon Bay, CA 94019
samschowderhouse.com   

Spanish

Evangeline Cuisine

(650) 440-4721
evangeline94019@gmail.com
225 S. Cabrillo Hwy, Ste 102C,
Shoreline Station,
Half Moon Bay, CA 94019 

Sweet Treats

Sweet 55 -

Swiss Chocolates & Confections

(650) 440-4330
info@sweet55.com
225 S. Cabrillo Hwy, Ste 104C,
Shoreline Station,
Half Moon Bay, CA 94019
sweet55.com 

Thai

Spice Me Thai Cuisine

(650) 560-0076
spicemethaicuisine@gmail.com
500 Purissima St., Ste C,
Half Moon Bay, CA 94019





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Barterra Winery

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cheers@barterrawinery.com
315 Main St.,
Half Moon Bay, CA 94019
barterrawinery.com

Half Moon Bay Wine & Cheese

(650) 726-1520
info@hmbwineandcheese.com
421 Main St.,
Half Moon Bay, CA 94019
hmbwineandcheese.com 

Half Moon Bay Winery, LLC

(650) 259-3208
bacchus@halfmoonbaywinery.com
700 Mill St., Ste 4,
Half Moon Bay, CA 94019
halfmoonbaywinery.com 

La Nebbia Winery

(650) 726-9463
info@lanebbiawinery.com
12341 San Mateo Rd.,
Half Moon Bay, CA 94019
lanebbiawinery.com  

Wine Tasting

Thomas Fogarty Winery

(650) 851-6777

lizabeth@fogartywinery.com

19501 Skyline Blvd.,

Woodside, CA 94062

fogartywinery.com

Trojak Knier Winery

(650) 728-3613

info@trojakknier.com

151A Harvard Ave.,

Princeton-by-the-Sea, CA 94019

trojakknier.com 

Vinoteca

(650) 560-8954

vinotecahmb@gmail.com

330 Main St., #105,

Half Moon Bay, CA 94019

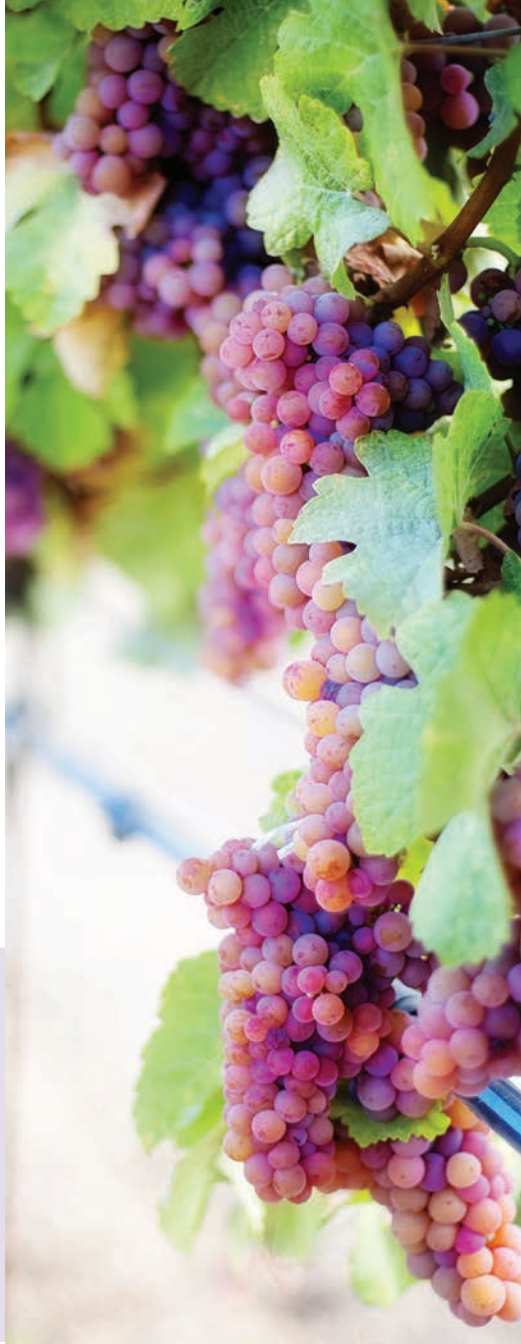
vinotecahmb.com 

*"Wine makes daily living easier,
less hurried, with fewer tensions
and more tolerance."*

- Benjamin Franklin

*"I shall drink no wine before it's
time! OK, it's time."*

- Groucho Marx





Where to Shop!.....

Antiques & Collectibles

Lyonesa Collectibles

(818) 339-6771

lyonesa@outlook.com

P.O. Box 3313,

Half Moon Bay, CA 94019

lyonessacollectibles.com

Art Galleries

Coastal Arts League

(650) 726-6335

coastalartsleague@gmail.com

300 Main St., Ste 3, Zaballa Square,

Half Moon Bay, CA 94019

coastside-artists.com  

Shop for a gift of love wrapped
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get out of the doghouse! 

Christmas Trees

Santa's Tree Farm

(650) 726-2246

78 Pilarcitos Creek Rd.,

Half Moon Bay, CA 94019

santastreefarm.com

Clothing & Accessories

Baciami

(650) 430-2742

baciami.design@gmail.com

604 Main St., Ste B, La Piazza,

Half Moon Bay, CA 94019

Jupiter & Main, Inc

(650) 281-5369

colleen@crucialcreative.com

432 Main St. Suite B,

Half Moon Bay, CA 94019

jupiterandmain.com 

Things to Do

Clothing & Accessories

Twice as Nice at Half the Price

(650) 726-6330
twiceasnice2@comcast.net
210 San Mateo Rd.,
Half Moon Bay, CA 94019
twiceasnicehmb.com

Urban Sanctuary Boutique

(831) 588-2761
mmikol65@outlook.com
604 Main St., Ste F, La Piazza,
Half Moon Bay, CA 94019
urbansanctuarysc.com

Crafting & Fibers

Fengari

(650) 726-2550
yarns@fengari.net
415 Main St.,
Half Moon Bay, CA 94019
fengari.net 

Drug Stores & Pharmacies

Half Moon Bay Pharmacy

(650) 726-5542
help@hmbpharmacy.com
40 Stone Pine Rd., Ste I, Stone Pine
Center, Half Moon Bay, CA 94019
hmbpharmacy.com

We love farms! Produce, flowers, animals, and all the things they make...yep, we got it! Have you seen a baby pumpkin? So cute! 

Farms

Farmer John's Pumpkins

(650) 726-4980
farmerjohnmuller@gmail.com
850 N. Cabrillo Hwy,
Half Moon Bay, CA 94019
farmerjohnspumpkins.com

Harley Farms, Inc.

(650) 879-0480
contactus@harleyfarms.com
205 North St., Pescadero, CA 94060
harleyfarms.com

Ouroboros Farms

(650) 522-0542
info@ouroborosfarms.com
12511 San Mateo Rd.,
Half Moon Bay, CA 94019
ouroborosfarms.com

Pie Ranch

(650) 879-0995
tamar@pieranch.org
2080 Cabrillo Hwy,
Pescadero, CA 94060
pieranch.org



Things to Do

Farms

Rocket Farms

(650) 726-6361
2651 N. Cabrillo Hwy,
Half Moon Bay, CA 94019
rocketfarms.com

Sweet Farm

(877) 464-4966
sandra@sweetfarm.org
P.O. Box 219,
Half Moon Bay, CA 94019
sweetfarm.org

Florists

Alena Jean

(650) 726-3662
alenawhiting@yahoo.com
340 Purissima St.,
Half Moon Bay, CA 94019
alenasdesigns.com

Gifts & Accessories

Anne's Hallmark

(650) 726-3963
anneshallmark@aol.com
80 N. Cabrillo Hwy, Ste E,
Strawflower Village,
Half Moon Bay, CA 94019

Goldworks

(650) 726-2546
joshw@goldworkshmb.com
542 Main St.,
Half Moon Bay, CA 94019
goldworkshmb.com 

Oddyssea

(650) 440-4555
lesley@oddyssea.com
617 Main St.,
Half Moon Bay, CA 94019
oddyssea.com  

The Paper Crane

(650) 726-0722
412 Main St.,
Half Moon Bay, CA 94019
papercranehmb.com

Tokenz

(650) 712-8457
tokenzhmb@gmail.com
530 Main St.,
Half Moon Bay, CA 94019
tokenzhmb.com

Hardware

Hassett ACE Hardware

(650) 726-5505
info@hassetthardware.com
111 Main St.,
Half Moon Bay, CA 94019
hassetthardware.com  

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(650) 726-6060
rachel@abodehalfmoonbay.com
417 Main St.,
Half Moon Bay, CA 94019
abodehalfmoonbay.com  

Cottage Industries

(650) 712-8078
cottageindustries@comcast.net
621 Main St.,
Half Moon Bay, CA 94019
myhandmadehome.com

Jungletraders

(650) 560-9955
josh@jrsimpson.com
424 Main St.,
Half Moon Bay, CA 94019
jungletraders.net

Jewelry

Goldworks

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joshw@goldworkshmb.com
542 Main St.,
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Julie Shenkman Jewelry Designs

(650) 726-1005
contact@julieshenkman.com
By Appointment
Half Moon Bay, CA 94019
julie.jewelry  

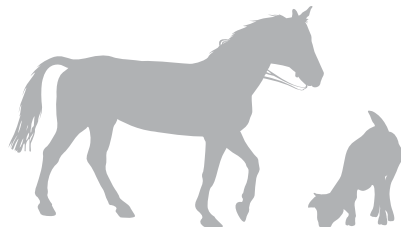
Rosey Skye

(628) 400-6944
hello@roseyskye.com
446 Old Country Rd., Ste 100, #350,
Pacifica, CA 94044
roseyskye.com  

Pet Food & Livestock Feed

Half Moon Bay Feed & Fuel

(650) 726-4814
hmbfeednfuel@sbcglobal.net
331 Main St., Ste B,
Half Moon Bay, CA 94019
halfmoonbayfeedandfuel.com 





Surf Shops

Mavericks Surf Company

(650) 560-8088

info@maverickssurfcompany.com

25 Johnson Pier, Pillar Point Harbor,
Princeton-by-the-Sea, CA 94019

maverickssurfcompany.com

Toys

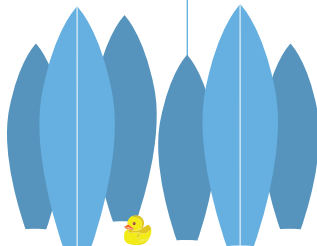
Fog Town Toys

(650) 726-4556

lisa@fogtowntoys.com

330 Main St., Zaballa Square,
Half Moon Bay, CA 94019

fogtowntoys.com 





Where to Play!

Airports

**Eddie Andreini Field,
Half Moon Bay Airport**
(650) 573-3701
airports@smcgov.org
9850 Cabrillo Hwy N.,
Half Moon Bay, CA 94019
sanmateocountyairports.org

Amusement Parks

Lemos Family Farm
(650) 726-2342
12320 San Mateo Rd.,
Half Moon Bay, CA 94019
lemosfarm.com

Gas Stations

Bay Chevron
(650) 726-2963
andyjuner@yahoo.com
375 N. Cabrillo Hwy,
Half Moon Bay, CA 94019

Neighborhood Gas Mart
(650) 728-5415
harvindervirk98@gmail.com
8445 Cabrillo Hwy,
Montara, CA 94037

Glass Blowing

Half Moon Bay Art Glass
(650) 283-5626
info@hmbartglass.com
12341 San Mateo Rd., La Nebbia
Winery, Half Moon Bay, CA 94019
hmbartglass.com  



Golf Courses

Half Moon Bay Golf Links

(650) 712-2200

2 Miramontes Point Rd.,

Half Moon Bay, CA 94019

halfmoonbaygolf.com

Horseback Riding

Sea Horse Ranch

(650) 726-9903

mailseahorse@gmail.com

1828 N. Cabrillo Hwy,

Half Moon Bay, CA 94019

seahorseranch.org 

Music Venues

Bach Dancing & Dynamite Society

(650) 726-4143

customerservice@bachddsoc.org

311 Mirada Rd.,

Half Moon Bay, CA 94019

bachddsoc.org   

Spas

Oceano Coastal Spa

(650) 263-2008

thespa@oceanohalfmoonbay.com

270 Capistrano Rd., Ste 42,

Princeton-by-the-Sea, CA 94019

oceanocoastalspa.com



Things to Do

Beaches

Año Nuevo State Park

About 30 Miles South of Half Moon Bay on Hwy 1, past Pescadero

Bean Hollow State Beach

About 17 Miles South of Half Moon Bay on Hwy 1, past Pescadero

Cowell Ranch State Beach

About 9 Miles South of Half Moon Bay on Hwy 1, before San Gregorio

Dunes Beach

Western End of Young Ave. off of Hwy 1, in Half Moon Bay

Fitzgerald Marine Reserve

200 Nevada Ave.,
Moss Beach, CA 94038

Francis Beach

Western End of Kelly Ave. off of Hwy 1, in Half Moon Bay

Gray Whale Cove State Beach

About 9 Miles North of Half Moon Bay on Hwy 1, in Montara

Montara State Beach

About 8 Miles North of Half Moon Bay on Hwy 1, in Montara

Pescadero State Beach

About 14 Miles South of Half Moon Bay on Hwy 1, in Pescadero

Pomponio State Beach

About 12 Miles South of Half Moon Bay on Hwy 1, after San Gregorio

Poplar Beach

Western End of Poplar Ave. off of Hwy 1, in Half Moon Bay

San Gregorio State Beach

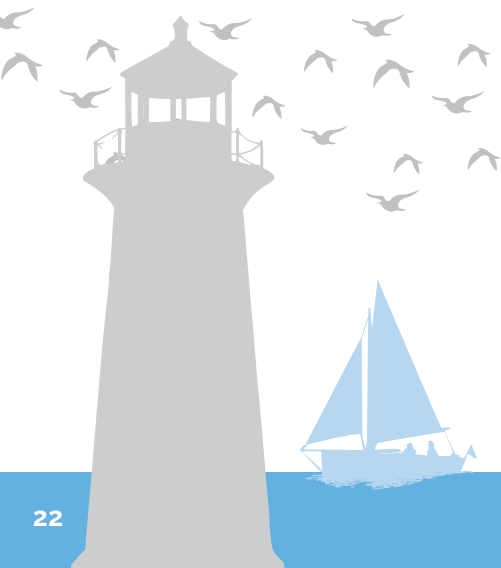
About 10 Miles South of Half Moon Bay on Hwy 1, in San Gregorio

Surfer's Beach

About 5 Miles North of Half Moon Bay on Hwy 1, in El Granada

Venice Beach

Western End of Venice Blvd. off of Hwy 1, in Half Moon Bay



Beach Safety



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Things to Do

Sportfishing

Huli Cat

(650) 726-2926

tom@hulicat.com

1 Johnson Pier,

Half Moon Bay, CA 94019

hulicat.com   

Surfing Lessons

Tommy Tsunami Surf School

(650) 480-1879

tlundgard@gmail.com

531 Obispo Rd.,

Half Moon Bay, CA 94019

tommysunamisurfschool.com

Theater Groups

Coastal Repertory Theatre

(650) 204-5046

info@coastalrep.com

1167 Main St.,

Half Moon Bay, CA 94019

coastalrep.com 

Half Moon Bay Shakespeare Company

(916) 838-0482

halfmoonbayshakes@gmail.com

P.O. Box 112,

Half Moon Bay, CA 94019

hmbshakespeare.com  

"We don't stop *playing*
because we grow old; we grow
old because we stop playing."
- George Bernard Shaw

"*Play* is the only way the
highest intelligence of
humankind can unfold."
- Joseph Chilton Pearce

"Work consists of whatever a
body is obliged to do. *Play*
consists of whatever a body is
not obliged to do."
- Mark Twain

The Little Theatre on the Coast!



Coastal
Rep



Coastal Repertory Theatre is committed to bringing high quality live theatre to the Coast. COVID-19 has meant that we have had to adapt our current season; please visit coastalrep.com for up-to date details.

Coastal Repertory Theatre,
1167 Main Street
Half Moon Bay

Tours

Alvaro's Adventures

(650) 504-7779

alvaro@alvarosadventures.com

245 Granelli Ave.,

Half Moon Bay, CA 94019

alvarosadventures.com   

Half Moon Bay Coastside Tours

(650) 720-7050

mary@hmbcoastside tours.com

225 S. Cabrillo Hwy, Ste 108C,

Half Moon Bay, CA 94019

hmbcoastside tours.com

Visitor Information

The Visitor Center

(650) 726-8380

visit@hmbcoastsidechamber.com

235 Main St.,

Half Moon Bay, CA 94019

hmbcoastsidechamber.com

Visit Half Moon Bay

The Official Travel Website

visithalfmoonbay.org   

VisitHalfMoonBay.com

(508) 954-9015

info@visithalfmoonbay.com

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Things to Do

Trails

Burleigh Murray State Park

Mills Creek Ranch Rd., Off Higgins
Purissima Rd., in Half Moon Bay

Heritage Grove

13435 Pescadero Creek Rd.,
Loma Mar, CA 94021

Huddart Park

1100 Kings Mountain Rd.,
Woodside, CA 94062

McNee Ranch State Park

Hwy 1 North, Approx. 8 Miles North
of Half Moon Bay, in Montara

Memorial County Park

9500 Pescadero Rd.,
Loma Mar, CA 94021

Pescadero Creek Park

9500 Pescadero Creek Rd.,
Loma Mar, CA 94021

Pescadero Marsh

Hwy 1 South, Approx. 14 Miles
South of Half Moon Bay, in
Pescadero

Pillar Point Marsh

Between Pillar Point Harbor &
Mavericks, in Princeton-by-the-Sea

Purissima Creek Redwoods

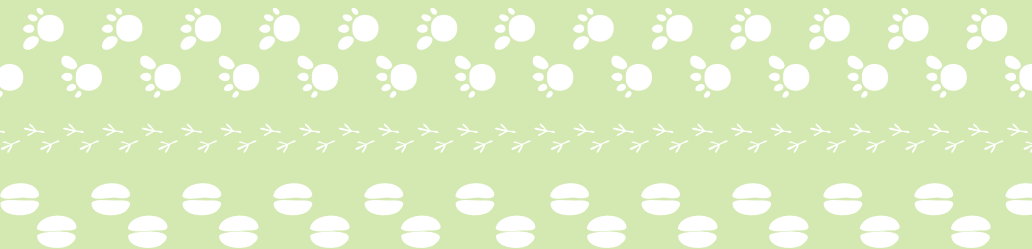
Higgins Purissima Rd.,
Half Moon Bay, CA 94019
openspace.org

Sam McDonald Park

13435 Pescadero Creek Rd.,
Loma Mar, CA 94021

Wunderlich Park

4040 Woodside Rd.,
Woodside, CA 94062





Coastside Ecotourism is responsible travel that helps to protect the natural areas of our magnificent coastline and the community that lives here. You can experience some of the richest marine reserves, kayak among sea lions, hike through redwood forests, bicycle along ocean bluffs, buy produce right from the farms, and fresh fish right off the docks. Enjoy the wilderness and waves on the Coastside respectfully. **Please help us keep nature clean.**



Where to Stay!.....

1855 Zaballa House

(650) 726-9123

324 Main St., Zaballa Square,
Half Moon Bay, CA 94019
zhousehmb.com

Beach House Hotel Half Moon Bay

(650) 712-0220

res@beach-house.com
4100 N. Cabrillo Hwy,
Half Moon Bay, CA 94019
beach-house.com 

Aristocrat Hotel, BW Signature Collection

(650) 713-5151

gautam@staycal.com
1400 S. Cabrillo Hwy,
Half Moon Bay, CA 94403

Coastside Inn

(650) 726-3400

gm@coastsideinn.com
230 S. Cabrillo Hwy,
Half Moon Bay, CA 94019
coastsideinn.com

Cypress Inn On Miramar Beach

(650) 726-6002

dinah.sherman@innsbythesea.com
407 Mirada Rd.,
Half Moon Bay, CA 94019
cypressinn.com  

Half Moon Bay Inn

(650) 726-1177

info@halfmoonbayinn.com
401 Main St.,
Half Moon Bay, CA 94019
halfmoonbayinn.com 



Coastside Inn

HALF MOON BAY, CA

The Coastside Inn features the best value on the coast. Located just 25 miles South of San Francisco in the heart of Half Moon Bay, you'll be within walking distance to the beach and Historic Main street as well as plenty of shopping and dining options.

This affordable, pet friendly hotel proves the difference is in the details.

We hope to see you soon!

Reserve Today!

(650) 726-3400

**230 Cabrillo Hwy. S.
Half Moon Bay, CA 94019**

Things to Do

Half Moon Bay Lodge

(650) 726-9000

kwesselmann@halfmoonbaylodge.com

2400 S. Cabrillo Hwy,
Half Moon Bay, CA 94019
halfmoonbaylodge.com

Half Moon Bay RV Park & Campground

(650) 726-7275

460 Wavecrest Rd.,
Half Moon Bay, CA 94019
hmbvrvpark.com

Harbor View Inn

(650) 726-2329

harborviewinn@yahoo.com
51 Ave. Alhambra,
Half Moon Bay, CA 94019
harborviewinn.net

Mill Rose Inn and Gardens

(650) 726-8750

tb@millroseinn.com
615 Mill St.,
Half Moon Bay, CA 94019
millroseinn.com 

Nantucket Whale Inn

(650) 726-1616

info@nantucketwhaleinn.com
779 Main St.,
Half Moon Bay, CA 94019
nantucketwhaleinn.com 

Ocean View Inn

(650) 728-8200

reservations@oceanviewinnhmb.com
8425 Cabrillo Hwy,
Montara, CA 94037
oceanviewinnhmb.com 

Oceano Hotel & Spa

(650) 726-5400

keetonnn@oceanohalfmoonbay.com
280 Capistrano Rd.,
Princeton-by-the-Sea, CA 94019
oceanohalfmoonbay.com  

Pacifica Beach Hotel

(650) 355-9999

tania@pacificabeachhotel.com
525 Crespi Dr., Pacifica, CA 94044
pacificabeachhotel.com

Pelican Point RV Park

(650) 726-9100

1001 Miramontes Point Rd.,
Half Moon Bay, CA 94019
pelicanpointrv.com 

Pillar Point RV Park

(650) 712-9277

terri_morey@sbcglobal.net
4000 Cabrillo Hwy,
Half Moon Bay, CA 94019
pillarpointrvpark.com



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www.JanGray.com



225 Cabrillo Hwy S., Ste 105B, Half Moon Bay, Ca 94019

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Don't Miss Another Sunset!

Jan Gray

650.245.6049

DRE# 00478786



Barbara LaVey

650.483.4449

DRE# 01361161

The Gray / LaVey Team





Quality Inn

(650) 712-1999

comfortinn@coastside.net

2930 N. Cabrillo Hwy,

Half Moon Bay, CA 94019

choicehotels.com/california/half-moon-bay/quality-inn-hotels/ca853

Seal Cove Inn

(650) 728-4114

info@sealcoveinn.com

221 Cypress Ave.,

Moss Beach, CA 94038

sealcoveinn.com

The Inn at Mavericks

(650) 421-5300

innkeeper@innatmavericks.com

346 Princeton Ave.,

Princeton-by-the-Sea, CA 94019

innatmavericks.com 

The Miramar Inn & Suites

(650) 726-9700

abvihmb@gmail.com

3020 N. Cabrillo Hwy,

Half Moon Bay, CA 94019

miramarinn.com

The Ritz-Carlton, Half Moon Bay

(650) 712-7000

1 Miramontes Point Rd.,

Half Moon Bay, CA 94019

ritzcarlton.com/hmb   



Come enjoy an affordable guest room and friendly service at our beautiful Half Moon Bay location. Conveniently located between historic downtown and the picturesque Pilar Point Harbor, we are walking distance to several delicious dining options as well as Miramar beach and the coastal trail, perfect for biking or just stretching your legs a bit.

We look forward to providing you with an exceptional stay on your next visit!

Reserve Today!

(650) 712-1999

**2930 N. Cabrillo Hwy.,
Half Moon Bay, CA 94019**

HALF MOON BAY **COASTSIDE**365

**HALF
MOON
BAY**
COASTSIDE
CHAMBER OF COMMERCE
& VISITORS' BUREAU

Live & Work

- 12 Local Service Listings by Category
57 Category Index 60 Business Index



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serdyteam@compass.com
650.440.9510

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COMPASS



Experience a local realty company,
that understands the coast and its community.



DAVID OLIPHANT

Founder + Realtor 

David@oceanbluere.com
(650) 445-8145



DRE LIC NUMBER 01949984



KARINA BALLANTYNE

Realtor

Karina@oceanbluere.com
(650) 483-1952



DRE LIC NUMBER 02102603



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Invest in yourself and your community at SMCU.

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- ➔ Credit card options that reward your lifestyle
- ➔ Award-winning financial education
- ➔ And so much more!

SMCU answers to its members, not stockholders – so you know you're getting a great deal on financial products and services personalized for your needs.

And, you'll recognize our faces: Our employees are committed to our communities through volunteering their time, supporting nonprofit organizations and providing invaluable financial resources to all residents.

Feel better about your banking – start your SMCU membership today!

(650) 363-1725 · smcu.org

Redwood City · San Mateo · South San Francisco · Daly City · East Palo Alto · North Fair Oaks · Half Moon Bay



Services by Category : Alpha

- 12 Accounting - Auto
- 17 Banks - Business Develop.
- 20 Car Washes - Construction
- 25 Dentists - Dry Cleaning
- 26 Education - Event Services
- 32 Fiduciaries - Funeral Services
- 35 Government - House Clean.
- 36 Insurance - Music
- 38 Nail Care - Nurseries
- 40 Organizing - Orthodontists
- 41 Pest Control - Propane
- 43 Real Estate Services
- 48 Salons - Storage
- 51 Therapists - Travel Agents
- 52 Utilities, Garbage - Water
- 54 Veterinarians - Wholesale



Category Index

- 57 A - Z Things to Do
- 58 A - F Live & Work
- 59 G - Z Live & Work

Business Index

- 60 123 - C
- 61 C - F
- 62 G - J
- 63 J - O
- 64 P - S
- 64 S - Z



Thank You to our Strategic Partners!

The Half Moon Bay Coastsider Chamber of Commerce is thankful to our Strategic Partners who continually support the Chamber's mission, projects, and programs to help with community support and economic sustainability.





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kirsten.hagen@compass.com
DRE 01490617



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650.678.5707
stephanie.sills@compass.com
DRE 02060529

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COMPASS

Thank You to our Board of Directors!

The Chamber Board is the backbone of our organization. We could not make our positive impacts in the business community without them. They are tireless volunteers whose support is immeasurable, wealth of knowledge is unparalleled, and dedication to the Coastsides community is unwavering.



Nate Serdy
Compass Real Estate
Board Chair, 2020



Jeannene Minnix
Republic Services
Vice Chair, 2020



Bryan Bodas
Bodas Construction
CFO, 2020



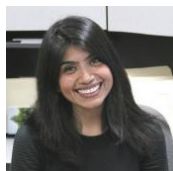
Peggy Milne
Home Helpers
Secretary, 2020



Dana Dahl
Beach House Hotel



David Gorsuch
Business Consultant



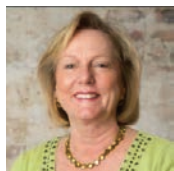
Judith Guerrero
Coastside Hope



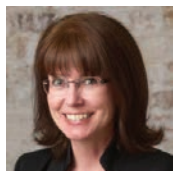
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Punte de la
Costa Sur



Chris Mickelsen
Political Consultant



Ginger Minoletti
Bay World Travel &
Barterra Winery



Dianne Passen
HMB Media



Dr. Brian Sheppard
Sheppard Family
Dentistry

Chamber Staff

Krystlyn Giedt

President & Chief Executive Optimist
CEO@HMBCoastsideChamber.com
(650) 726-8380



The Coastside is here for you!

We hope that this directory serves as a resource to connect you with local businesses that will enrich your life, which in turn, enriches the community. As we go through our day-to-day lives, we often forget to check with local services providers before going online or over the hill. I think we all agree, our community is a special one. Your support of our local economy helps the community thrive and you are appreciated and vital.

Krystlyn Giedt, President & CEO
Half Moon Bay Coastside
Chamber of Commerce & Visitors' Bureau

Thank you for making the community amazing!



Important PHONE NUMBERS

Distressed Marine Mammal

(415) 289-SEAL (7325)

Poison Control

(800) 222-1222

Suicide Prevention

(800) 273-8255

Sheriff

San Mateo County Office

(650) 216-SMSO (7676)

After Hours Nonemergency

(650) 363-4911

Half Moon Bay Substation

(650) 726-8288

Moss Beach Substation

(650) 573-2801

FOR EMERGENCIES DIAL **911**

Fire

Coastside Fire Protection District

(650) 726-5213

Montara & Moss Beach Station

(650) 728-3022

El Granda Station

(650) 726-8291

Half Moon Bay Station

(650) 726-8290

Pescadero Station

(650) 879-0121

La Honda Station

(650) 747-0381



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hmbreview.com

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dkresteller@aol.com
426 Main St.,
Half Moon Bay, CA 94019 

John Ryan & Company

(650) 726-7162
john@johnryanandco.com
717 Main St.,
Half Moon Bay, CA 94019

Acupuncture

Acupuncture Works

(650) 273-8272
dr.ellawoods@gmail.com
450 Dondee Way, Ste 13,
Pacifica, CA 94044
acupunctureworks.biz

Advertising, Marketing, Media & Promotions

123-Awards

(650) 219-3448
carmen@123-awards.com
1033 Terra Nova Blvd.,
Pacifica, CA 94044
123-awards.com

Chamberlin Public Relations

(415) 336-4332
kelly@chamberlinpr.com
245 Laussat St.,
San Francisco, CA 94117
chamberlinpr.com

Coastside Buzz

(650) 740-4384
mdragon@coastsidebuzz.com
123 Vassar St.,
Half Moon Bay, CA 94019
coastsidebuzz.com  

Coastside Printers

(650) 726-0990
joey@coastsideprinters.com
619 Church St.,
Half Moon Bay, CA 94019
coastsideprinters.com

Crucial Creative

(650) 281-5369
hello@crucialcreative.com
636 Purissima St.,
Half Moon Bay, CA 94019
crucialcreative.com   

Half Moon Bay Review

(650) 726-4424
debra@coastsidenewsgroup.com
714 Kelly Ave.,
Half Moon Bay, CA 94019
hmbreview.com

13

Live & Work

Animal Rescue & Adoption

Companions In Waiting Rescue & Adoption

(650) 328-0474
companionsinwaiting@yahoo.com
P.O. Box 213,
Half Moon Bay, CA 94019
companionsinwaiting.org

Appliance Services

Coastside Technical Services

(650) 712-0100
coastsidetechnical@coastside.net
323 Princeton Ave.,
Princeton-by-the-Sea, CA 94019
coastsidetechnical.com

When deciding to bring home
a companion, please consider
adopting senior animals, their
love is just as great! 🐾

Appraisers

Coastside-Peninsula Appraisal

(650) 726-1345
appraiserkh@gmail.com
700 Mill St.,
Half Moon Bay, CA 94019
newappraisal.com

Architects

Chris Ridgway Architect, Inc.

(650) 622-6301
crarchitect@coastside.net
670 Poplar St.,
Half Moon Bay, CA 94019
crarchitect.net

Ed Love, Architect

(650) 728-7615
edwardclovearch@gmail.com
720 Mill St.,
Half Moon Bay, CA 94019
edwardlovearchitect.com



Associations & Clubs

American Association of University Women

324 Main St.,
Half Moon Bay, CA 94019
hmb-aauw.org

Coastside Women's Club

cwchmb@gmail.com
P.O. Box 3242,
Half Moon Bay, CA 94019
coastsidewomensclub.org 

Half Moon Bay Lions Club

(650) 728-7639
hmb lions@yahoo.com
P.O. Box 3023,
Half Moon Bay, CA 94019
halfmoonbayca.lionwap.org 

Half Moon Bay Odd Fellows

(650) 712-0718
lodge@hmb-ioof.org
526 Main St.,
Half Moon Bay, CA 94019
hmb-ioof.org

Rotary Club of HMB

hmb.rotary.president@gmail.com
P.O. Box 31,
Half Moon Bay, CA 94019
rotaryofhalfmoonbay.com 

Attorneys

California Lemon Law Expert

(916) 878-0161
patrea24@gmail.com
1420 E. Roseville Pkwy, #140-335,
Roseville, CA 95661
californialemonlawexpert.com

Corey, Luzaich, de Ghetaldi, Nastari, & Riddle LLP

(650) 726-7578
snl@coreylaw.com
625 Miramontes St., Ste 106,
Half Moon Bay, CA 94019
coreylaw.com 

Crawford & Hanson Law Offices LLP

(650) 738-0720
piper@crawfordhansonlaw.com
719 Main St., Ste B,
Half Moon Bay, CA 94019
crawfordhansonlaw.com

Haynes Beffel & Wolfeld LLP

(650) 712-0340
billable@hmbay.com
637 Main St.,
Half Moon Bay, CA 94019
hmbay.com



Attorneys

Hedger & Walter, LLP

(650) 726-1401
dhedger@coastside.net
700 Mill St.,
Half Moon Bay, CA 94019

KDK Legal

(650) 440-4524
kate@kdklegal.com
80 Stone Pine Rd., Ste 200B,
Stone Pine Executive Center,
Half Moon Bay, CA 94019
kdklegal.com

Law Offices of Paul G. Minoletti

(650) 638-9601
pgmlaw@gmail.com
1 Waters Park Dr., Ste 98,
San Mateo, CA 94403
pgmlaw.com

Patricia Roma Attorney at Law

(650) 726-5575
promaesq@aol.com
745 Mill St.,
Half Moon Bay, CA 94019

Auto : Dealers

B.K. Motors, Inc.

(650) 726-8220
bob@bkmotors.com
108 N. Cabrillo Hwy,
Half Moon Bay, CA 94019
bkmotors.com  

James Ford, Inc

(650) 726-4496
jamesfordinc@earthlink.net
100 Seymour St.,
Half Moon Bay, CA 94019
jamesford.com

Auto : Repairs & Service

Curley & Reds Auto Body & Towing

(650) 726-4949
gary@curleyreds.com
215 San Mateo Rd.,
Half Moon Bay, CA 94019

Half Moon Bay Auto Repair

(650) 726-0711
hmbauto@sbcglobal.net
149 Main St.,
Half Moon Bay, CA 94019
halfmoonbayauto.com

Paulo's Auto Care

(650) 726-5969
129 Main St.,
Half Moon Bay, CA 94019



Auto : Repairs & Service

Professional Auto Care

(650) 726-2277

profautocare@sbcglobal.net

125 Main St., Ste A,

Half Moon Bay, CA 94019

Banks

Boston Private

(650) 378-3627

kmuellerr@bostonprivate.com

160 Bovet Rd.,

San Mateo, CA 94402

bostonprivate.com

San Mateo Credit Union

(650) 363-1789

350 Convention Way,

Redwood City, CA 94063

smcu.org

Tri Counties Bank

(650) 726-6373

756 Main St.,

Half Moon Bay, CA 94019

tcbk.com

Wells Fargo Bank

(650) 726-6392

132 San Mateo Rd.,

New Leaf Shopping Center,

Half Moon Bay, CA 94019

wellsfargo.com

Bell Makers

I Make Bells

(650) 726-5022

info@imakebells.com

512 Dolores Ave.,

Half Moon Bay, CA 94019

imakebells.com

Business Consulting

Daring Reinventors

(415) 830-2373

anne@daretoreinvent.com

By Appointment, Half Moon Bay

daretoreinvent.com

Push Your Paradigm

(951) 537-8042

By Appointment, El Granada

pushyourparadigm.com

Soul Savvy

(650) 307-0421

laurenbrollier@gmail.com

By Appointment, El Granada

soulsavvy.com

The Flourishing Co.

(617) 633-2237

angela@thefourishingco.com

565 Railroad Ave.,

Half Moon Bay, CA 94019

thefourishingco.com   

Business Owners

Do You Have a Networking Strategy?

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- Build strong relationships
- Enjoy lifelong learning
- Grow your business

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bnimaverickshmb@gmail.com

Business Development

BNI Mavericks Half Moon Bay

P.O. Box 3195,
Half Moon Bay, CA 94019

Half Moon Bay

Downtown Association

(650) 281-5369
colleen@crucialcreative.com
432 Main St., Ste B,
Half Moon Bay, CA 94019
downtownhmb.com

HMB Coastside Chamber

(650) 726-8380
info@hmbcoastsidechamber.com
235 Main St.,
Half Moon Bay, CA 94019
hmbcoastsidechamber.com

San Mateo County Association of Realtors

(650) 696-8200
paul@samcar.org
850 Woodside Way,
San Mateo, CA 94401
samcar.org 

San Mateo County Convention & Visitors Bureau

(650) 348-7600
111 Anza Blvd.,
Burlingame, CA 94010
sanmateocountycvb.com 

San Mateo County Economic Development Association

(650) 413-5600
info@samceda.org
1900 O'Farrell St., #380,
San Mateo, CA 94403
samceda.org

San Mateo County Farm Bureau

(650) 726-4485
765 Main St.,
Half Moon Bay, CA 94019 

HALF MOON BAY COASTSIDE

CHAMBER OF COMMERCE & VISITORS' BUREAU



Connecting OUR MEMBERS TO  GOVERNMENT
RESOURCES
EACH OTHER



CATALYST



CONVENOR



CHAMPION

The HMB Coastsides Chamber is the premier organization for business advocacy, shop local marketing, and programs to help our members' businesses thrive. Joining the Chamber supports your business goals and a sustainable Coastsides economy.

WWW.HMBCOASTSIDECHAMBER.COM

Car Washes

Bob's Self-Serve Car Wash

(650) 726-6647

240 Main St.,

Half Moon Bay, CA 94019 

Chiropractors

Eudaimonia Chiropractic

(650) 440-7535

drevelynmoseleydc@gmail.com

30 Avenue Portola, Ste 2AB,

El Granada, CA 94018

eudaimoniachiropractic.com 

Heath Family Chiropractic

(650) 726-5265

mheathhmb@coastside.net

339 Main St.,

Half Moon Bay, CA 94019

Churches & Worship

Coastside Lutheran Church

(650) 726-9293

info@coastsidelutheran.org

900 N. Cabrillo Hwy,

Half Moon Bay, CA 94019

coastsidelutheran.org 

Community United Methodist Church

(650) 726-4621

office@hmbcumc.org

777 Miramontes St.,

Half Moon Bay, CA 94019

hmbcumc.org

Holy Family Episcopal Church

(650) 726-0506

info@hollyfamilyhmb.org

1590 S. Cabrillo Hwy,

Half Moon Bay, CA 94019

hollyfamilyhmb.org 

Mariners Church

(650) 726-5959

diane@marinerscc.org

100 Stone Pine Rd.,

Half Moon Bay, CA 94019

marinerscc.org 

Our Lady of the Pillar Catholic Church

(650) 726-4674

400 Church St.,

Half Moon Bay, CA 94019

ourladyofthepillar.org

Unitarian Universalist

Coastside Community

(650) 560-8671

uucoastside@gmail.com

146-A San Mateo Rd.,

Half Moon Bay, CA 94019

uucoastside.org



Live & Work

Computer Services

Alifano Technologies Inc.

(650) 560-0000
mike@alifano.com
225 Main St.,
Half Moon Bay, CA 94019
alifano.com

Wilson Tech Services

(650) 245-2500
kevin@wilsontechservices.com
225 Mirada Rd.,
Half Moon Bay, CA 94019
wilsontechservices.com

Construction : Contractors

Bodas Construction Inc.

(650) 479-1500
bbodas@bodasconstruction.com
625 Miramontes St., Ste 201,
Half Moon Bay, CA 94019
bodasconstruction.com

Rocha & Son Construction

(650) 712-8181
info@rochason.com
80 N. Cabrillo Hwy, Ste Q, PMB325,
Half Moon Bay, CA 94019
rochason.com



Live & Work

Construction : Contractors

Sierra West Builders

(650) 728-0960
770 George St., Montara, CA 94037
sierrawestbuilders.com

Verdura Construction

(650) 455-0799
verduraconstruction@yahoo.com
765 Main St., Ste G,
Half Moon Bay, CA 94019
verdura-construction.com

Construction : Custom Cabinets & Furniture

Gregory Pemberton Designs

(650) 712-0930
greg@gregorypembertondesigns.com
P.O. Box 604,
Half Moon Bay, CA 94019
gregorypembertondesigns.com



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Bowerman Electric

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stbowerman@comcast.net
P.O. Box 457,
Half Moon Bay, CA 94019 

Construction : Flooring

Half Moon Bay Floors to Go

(650) 726-6386
116 N. Cabrillo Hwy,
Half Moon Bay, CA 94019
halfmoonbay.floorstogo.com

Construction : Garage Doors

Pacific Coast Garage Doors

(650) 255-4768
rajeskidan@yahoo.com
P.O. Box 1771,
El Granada, CA 94018
pacificcoastgaragedoorsinc.com

Construction : Kitchen & Bath

Castle Kitchen & Bath

(650) 355-2782
castlekitchen@earthlink.net
520 San Pedro Ave.,
Pacifica, CA 94044
castlekitchen.com

Construction : Landscape Services

Aztec Gardens Residential & Commercial

(650) 391-9741
aztecgardens@aol.com
P.O. Box 742,
Moss Beach, CA 94038

Blue Sky Designs

(650) 726-5990
info@blueskydesignsinc.com
495 Purissima Way,
Half Moon Bay, CA 94019
blueskydesignsinc.com

Brush Hog Tree Care LLC

(650) 400-7280
office@brushhogtreecare.com
420 Miramontes Ave.,
Half Moon Bay, CA 94019
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11853 San Mateo Rd.,
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Kikuchi + Kankel Design Group

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skikuchi@kkdesigngroup.com
730 Mill St.,
Half Moon Bay, CA 94019
kkdesigngroup.com

Maguire Tree Care, Inc.

(650) 574-0215
info@maguiretreecare.com
P.O. Box 608,
Moss Beach, CA 94038
maguiretreecare.com

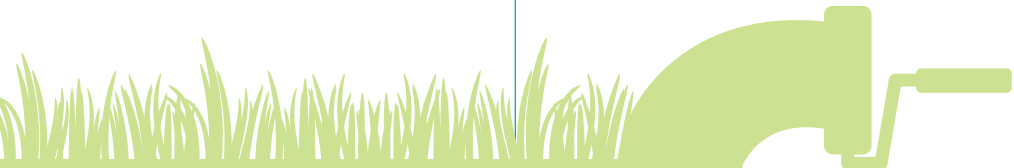
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Palladino Painting Inc.

(650) 728-4000
info@palladinopainting.com
P.O. Box 3126
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palladinopainting.com



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Construction : Paving

Andreini Brothers, Inc.

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mrandreini@sbcglobal.net
151 Main St.,
Half Moon Bay, CA 94019

Half Moon Bay Grading & Paving

(650) 726-3588
hmbpave@sbcglobal.net
1780 Higgins Canyon Rd.,
Half Moon Bay, CA 94019

Construction : Plumbing

CalPlumbing

(650) 728-1088
mike@calplumbing.com
P.O. Box 371392, Montara, CA 94037
calplumbing.com

Simms Plumbing & Water Equipment Inc.

(650) 879-0739
vsumano@simmsplumbing.com
1805 Pescadero Rd.,
Pescadero, CA 94060

Construction : Roofing

Half Moon Bay Roofing

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hmbroofing@comcast.net
239 San Mateo Rd.,
Half Moon Bay, CA 94019

High Point Roofing Services - Norm Armstrong

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norm@highpointroofs.com
413 Main St., Ste E,
Half Moon Bay, CA 94019
highpointroofs.com

Construction : Supplies

Half Moon Bay Building & Garden Supply

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hmbbg@pacbell.net
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Half Moon Bay, CA 94019
hmbbg.com

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Education : CPR

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feldmancpr.com

Education : Fiber Arts

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Education : Libraries

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Half Moon Bay, CA 94019
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Education : Programs

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info@bgccoastside.org
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Half Moon Bay, CA 94019
bgccoastside.org 

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Half Moon Bay, CA 94019
coastallit.org

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chris@wildmindscience.org
P.O. Box 3098,
Half Moon Bay, CA 94019
wildmindscience.org 



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The Heal Project

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info@thehealproject.org

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northern-california-coastal 

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BKF Engineers

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linda@hastingshouseweddings.com
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Half Moon Bay, CA 94019
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Half Moon Bay, CA 94019
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maverickshouse.com

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Half Moon Bay, CA 94019



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maria@swellyogastudio.com
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Foundations & Fundraising

Cabrillo Education Foundation

(650) 286-7811
corrineb.cef@gmail.com
P.O. Box 354,
Half Moon Bay, CA 94019
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Coastside State Parks Association

(650) 593-3281
info@coastsidestateparks.org
95 Kelly Ave.,
Half Moon Bay, CA 94019
coastsidestateparks.org

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(650) 726-7166
friendsofhmbpar@gmail.com
P.O. Box 151,
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friendsofhmbparkrec.shutterfly.com

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620 Correas St.,
Half Moon Bay, CA 94019
hmblibraryfriends.org

Half Moon Bay

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Half Moon Bay, CA 94019
miramarevents.com/pumpkinfest

Half Moon Bay History Association

(650) 726-4468
dave.c@csc-research.com
326 Main St., Zaballa Square,
Half Moon Bay, CA 94019 

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info@johnstonhouse.org
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Half Moon Bay, CA 94019
johnstonhouse.org 

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maverickscommunityfoundation.org



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kim.rifredi@skylawn.com
Highway 92 @ Skyline Blvd ,
San Mateo, CA 94019
skylawnmemorialpark.com

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City of Half Moon Bay City Council

jblair@hmbcity.com

By Appointment,

Half Moon Bay, CA 94019

half-moon-bay.ca.us

City of Half Moon Bay City Hall

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jblair@hmbcity.com

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Half Moon Bay, CA 94019

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Midcoast Community Council

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midcoastcommunitycouncil@gmail.com

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San Mateo County Board of Supervisors

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cgroom@co.sanmateo.ca.us

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info@openspace.org

330 Distel Circle,

Los Altos, CA 94022

openspace.org  

Pacific Beach Coalition

(415) 306-6877

info@pacificbeachcoalition.org

P.O. Box 932, Pacifica, CA 94044

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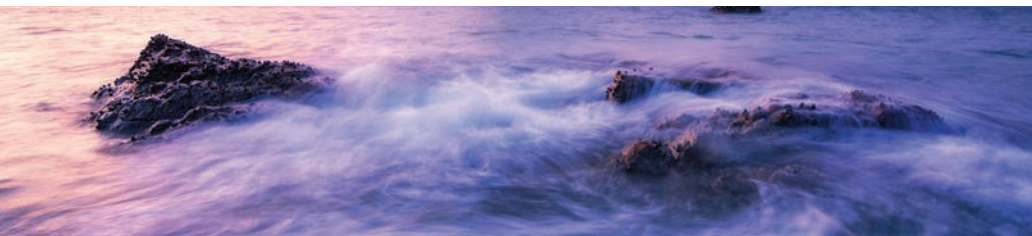
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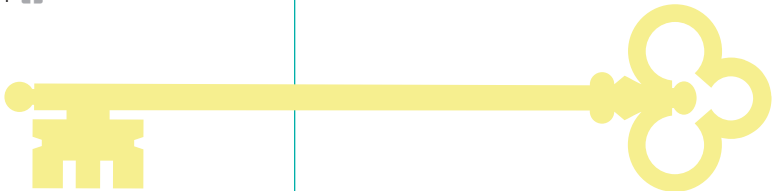
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Half Moon Bay, CA 94019
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Category Index

Things to Do Section

Where to Eat

- 06 American
- 07 Bakeries
- 07 Breweries
- 07 Coffee Shops
- 08 Distilleries
- 08 Farmer's Markets & Produce
- 08 Grocery Stores & Markets
- 08 Ice Cream Shops
- 09 Italian
- 09 Japanese
- 09 Mayan
- 09 Pubs
- 10 Seafood
- 11 Spanish
- 11 Sweet Treats
- 11 Thai
- 12 Wine Tasting

Where to Shop

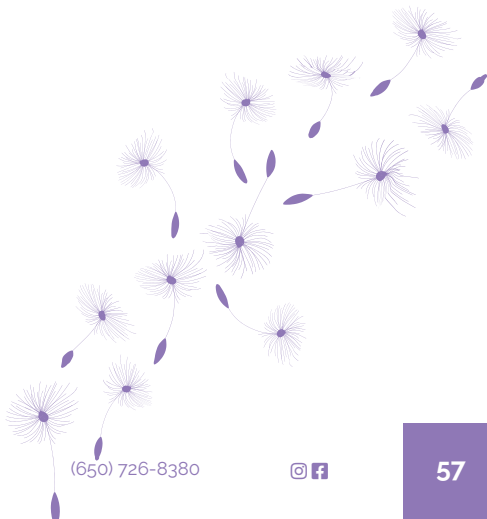
- 14 Antiques & Collectibles
- 14 Art Galleries
- 14 Christmas Trees
- 14 Clothing & Accessories
- 15 Crafting & Fibers
- 15 Drug Stores & Pharmacies
- 15 Farms
- 16 Florists
- 16 Gifts & Accessories
- 16 Hardware
- 17 Home Furniture & Decor
- 17 Jewelry
- 18 Pet Food & Livestock Feed
- 19 Surf Shops
- 19 Toys

Where to Play

- 20 Airports
- 20 Amusement Parks
- 22 Beaches
- 20 Gas Stations
- 20 Glass Blowing
- 21 Golf Courses
- 21 Horseback Riding
- 21 Music Venues
- 21 Spas
- 24 Sportfishing
- 24 Surfing Lessons
- 24 Theater Groups
- 26 Trails
- 25 Tours
- 25 Visitor Information

Where to Stay

- 28 Bed & Breakfasts
- 28 Inns
- 28 Hotels
- 28 Motels
- 28 RV Parks



Category Index

Live & Work Section

12 Accounting & Tax Services
12 Acupuncture
12 Advertising, Marketing, Media
& Promotions
14 Animal Rescue & Adoption
14 Appliance Services
14 Appraisers
14 Architects
15 Associations & Clubs
15 Attorneys
30 Audio / Visual Services
16 Auto : Dealers
15 Auto : Repairs & Service
17 Banks
17 Bell Makers
24 Building Supplies
17 Business Consulting
18 Business Development
36 Business Insurance
22 Cabinet Makers
15 Car Dealerships
36 Car Insurance
15 Car Repair Shops
20 Car Washes
30 Caterers
27 Children's Programs
20 Chiropractors
20 Churches & Worship
38 Clinics
21 Computer Services
21 Construction : Contractors
22 Construction : Custom
Cabinets & Furniture
22 Construction : Electricians
22 Construction : Flooring
22 Construction : Garage Doors
22 Construction : Kitchen & Bath
23 Construction : Landscape Services

23 Construction : Painting
24 Construction : Paving
24 Construction : Plumbing
24 Construction : Roofing
24 Construction : Supplies
24 Construction : Well & Pump
24 Construction : Windows
21 Contractors (Construction)
26 CPR Classes
27 Day Cares
25 Dentists
29 Disaster Relief
38 Doctors
26 Dry Cleaning & Laundry
26 Education : CPR
26 Education : Fiber Arts
26 Education : Libraries
26 Education : Programs
27 Education : Schools
28 Education : Swimming Lessons
28 Education : Tutors & Consulting
29 Electric Telecom & Security
22 Electricians
27 Elementary Schools
29 Emergency Services
10 Emergency Phone Numbers
29 Engineers-Civil, Environmental
30 Equestrian
30 Events : A / V
30 Events : Caterers
30 Events : Coordinators
30 Events : Rentals
31 Events : Team Building
31 Events : Venues
47 Facials
26 Fiber Art Classes
32 Fiduciaries
32 Financial Advisors & Services
33 Fitness
22 Flooring

Category Index

34 Foundations & Fundraising
34 Funeral Services
22 Furniture Makers
22 Garage Doors
35 Government & Councils
33 Gymnastics
33 Gyms
47 Hair
35 Health & Wellness
27 High Schools
36 Home Insurance
38 Hospice
36 House Cleaning
36 Insurance
41 Internet Services
21 IT Services
22 Kitchen & Bath Remodels
39 Land Conservation
23 Landscaping
26 Laundry (Self-Serve)
15 Lawyers
26 Libraries
36 Life Insurance
37 Locksmith
37 Mailing & Shipping
12 Marketing
37 Massage
12 Media
38 Medical : Clinic
38 Medical : Doctors
38 Medical : Hospice
27 Middle Schools
38 Mortgage Agents
38 Music
38 Nail Care
39 Nature Preservation
40 Nurseries
39 Ocean Conservancy
40 Organizing Services
40 Orthodontists

23 Painters
30 Party Rentals
24 Paving Services
41 Pest Control
41 Phone & Internet Services
41 Photographers
33 Pilates
24 Plumbers
27 Pre-Schools
12 Promotional Services
41 Propane
24 Pump Services
43 Real Estate Services
24 Roofers
47 Salons
29 Security Systems
48 Senior Services
15 Service Clubs
37 Shipping & Mailing
50 Social Services
51 Software Development
51 Storage
28 Swimming Lessons
31 Team Building
51 Therapists
52 Title Services
52 Translation Services
52 Travel Agencies
28 Tutors
52 Utility : Electricity Services
53 Utility : Garbage & Recycling
53 Utility : Wastewater Treatment
53 Utility : Water Service
31 Venues for Events
54 Veterinarians
47 Waxing
24 Well Services
54 Wholesale Foods
24 Windows
33 Yoga

123

L&W 12 123-Awards

A

L&W 30 A Festive Affair

L&W 50 A.L.A.S. Ayudando Latinos A Sonar

T2D 17 Abode

L&W 50 Abundant Grace
Coastside Worker

L&W 12 Acupuncture Works

L&W 40 Alborzi Orthodontics -
Alexa Alborzi, DDS, MDS, INC

T2D 16 Alena Jean

L&W 21 Alifano Technologies Inc.

L&W 54 All Animal Mobile Veterinary Clinic

T2D 25 Alvaro's Adventures

L&W 15 American Association of
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North CA Coastal Region

L&W 24 Andreini Brothers, Inc.

L&W 36 Angelini Associates -
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L&W 36 Annaamalai Palani Jr. -
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T2D 16 Anne's Hallmark

T2D 28 Aristocrat Hotel, BW Signature

L&W 23 Aztec Gardens Residential
& Commercial

B

L&W 16 B.K. Motors, Inc.

T2D 21 Bach Dancing & Dynamite Society

T2D 14 Baciarmi

L&W 43 Barbara LaVey, Coldwell Banker

L&W 41 Barbara Masek Photography

T2D 12 Barterra Winery

T2D 08 Baskin Robbins

L&W 30 Bay Area Corporate Catering

T2D 20 Bay Chevron

L&W 52 Bay World Travel

T2D 28 Beach House Hotel, HMB

L&W 36 Betty's House Cleaning Service

L&W 50 Big Wave Project

L&W 29 BKF Engineers

L&W 26 Blue & White Cleaners

L&W 23 Blue Sky Designs

L&W 18 BNI Mavericks Half Moon Bay

L&W 43 Brian Lee, Compass Real Estate

L&W 23 Brush Hog Tree Care LLC

L&W 20 Bob's Self-Serve Car Wash

L&W 21 Bodas Construction Inc.

L&W 40 Bongard's Treescape Nursery

L&W 17 Boston Private

L&W 22 Bowerman Electric

L&W 26 Boys & Girls Club
of the Coastside

L&W 30 Branscomb Farm LLC

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L&W 34 Cabrillo Education Foundation

L&W 27 Cabrillo Unified School District

T2D 09 Cafe Capistrano - Mayan Cuisine

T2D 07 Cafe Society

T2D 07 Caffè Mezza Luna

L&W 15 California Lemon Law Expert

L&W 24 CalPlumbing

T2D 09 Cameron's Restaurant and Pub

L&W 43 Canada Cove

L&W 22 Castle Kitchen & Bath

L&W 43 Castro Partners

L&W 41 CAT Communications

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L&W 14 Chris Ridgway Architect, Inc.

L&W 35 City of Half Moon Bay City Council

L&W 35 City of Half Moon Bay City Hall

T2D 14 Coastal Arts League

L&W 26 Coastal Literary Arts Movement
(CLAM)

T2D 24 Coastal Repertory Theatre

L&W 50 CoastPride

Business Index

L&W = Located in
Live & Work Section

L&W 48 Coastside Adult Day Health Center
L&W 12 Coastside Buzz
L&W 27 Coastside Child Development Center
L&W 27 Coastside Children's Programs
L&W 38 Coastside Community Orchestra
L&W 53 Coastside County Water District
T2D 08 Coastside Farmer's Market
L&W 50 Coastside Hope
T2D 28 Coastside Inn
L&W 39 Coastside Land Trust
L&W 20 Coastside Lutheran Church
L&W 41 Coastside Net, Inc.
L&W 14 Coastside-Peninsula Appraisal
L&W 12 Coastside Printers
L&W 43 Coastside Realty & Management
L&W 51 Coastside Self Storage
L&W 34 Coastside State Parks Assoc.
L&W 14 Coastside Technical Services
L&W 41 Coastside Termite
L&W 54 Coastside Veterinary Clinic, Inc.
L&W 15 Coastside Women's Club
L&W 33 Coastside Yoga Collective
L&W 28 College Time Now, a Division of Custom Academics, LLC
L&W 20 Community United Methodist Church
L&W 35 Commute.org
L&W 14 Companions In Waiting Rescue & Adoption
L&W 26 Conservation Earth, dba Wildmind
L&W 30 Cooking for Friends
L&W 15 Corey, Luzaich, de Ghetaldi, Nastari, & Riddle LLP
T2D 17 Cottage Industries
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T2D 28 Cypress Inn On Miramar Beach

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T2D 06 Dad's Luncheonette
L&W 35 Dandelion - Coastal Branch of Sage Wellness Center
L&W 12 Daniel T. Kresteller, CPA MS
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L&W 25 David R. Maahs, DDS
L&W 43 Del Mar Properties
L&W 26 Designs by Victoria Louis
L&W 41 di Amorosa Photography
L&W 51 dProduce Man Software
L&W 37 Driftwood Body Healing
T2D 10 Duarte's Tavern

E

L&W 14 Ed Love, Architect
T2D 20 Eddie Andreini Field, HMB Airport
L&W 32 Edward Jones - Warren Barmore
L&W 47 Elegance Salon
L&W 33 Empowered Fitness
L&W 48 enABLE Care Management
L&W 35 Essentially Lorna
L&W 20 Eudaimonia Chiropractic
T2D 11 Evangeline Cuisine
L&W 54 Exclusive Fresh, Inc.

F

T2D 15 Farmer John's Pumpkins
L&W 26 Feldman CPR
T2D 15 Fengari
T2D 10 Flying Fish and Grill
T2D 19 Fog Town Toys
L&W 34 Friends of HMB Parks & Recreation
L&W 34 Friends of the HMB Library

G

- L&W** 43 Glen Mitchell Group,
Keller Williams Realty
L&W 22 Gregory Pemberton Designs
T2D 17 Goldworks
T2D 08 Granola's Coffee House
L&W 33 Gymtowne Gymnastics Coastsides

H

- T2D** 20 Half Moon Bay Art Glass
L&W 16 Half Moon Bay Auto Repair
L&W 34 Half Moon Bay
Beautification Committee
T2D 07 Half Moon Bay Brewing Co.
L&W 24 Half Moon Bay Building &
Garden Supply
T2D 25 Half Moon Bay Coastsides Tours
T2D 08 Half Moon Bay Distillery
L&W 18 Half Moon Bay Downtown Assoc.
T2D 18 Half Moon Bay Feed & Fuel
L&W 22 Half Moon Bay Floors to Go
L&W 24 Half Moon Bay Glass Service Co.
T2D 21 Half Moon Bay Golf Links
L&W 24 Half Moon Bay Grading & Paving
L&W 34 Half Moon Bay History Assoc.
T2D 28 Half Moon Bay Inn
T2D 06 Half Moon Bay Joe's
L&W 37 Half Moon Bay Key & Lock
L&W 26 Half Moon Bay Library
L&W 15 Half Moon Bay Lions Club
T2D 30 Half Moon Bay Lodge
L&W 40 Half Moon Bay Nursery
L&W 15 Half Moon Bay Odd Fellows
T2D 15 Half Moon Bay Pharmacy
L&W 12 Half Moon Bay Review
L&W 24 Half Moon Bay Roofing
T2D 30 Half Moon Bay RV Park
& Campground
T2D 24 Half Moon Bay Shakespeare Co.
T2D 12 Half Moon Bay Wine & Cheese
T2D 12 Half Moon Bay Winery, LLC

- T2D** 30 Harbor View Inn
T2D 15 Harley Farms, Inc
L&W 47 Harmonies Full Service Salon,
Joy Moore
T2D 16 Hassett ACE Hardware
L&W 31 Hastings House
Garden Weddings
L&W 15 Haynes Beffel & Wolfeld LLP
L&W 20 Heath Family Chiropractic
L&W 16 Hedger & Walter, LLP
L&W 44 Heidi Frank, Coldwell Banker
L&W 30 Hidden Creek Events
L&W 24 High Point Roofing Services -
Norm Armstrong
L&W 18 HMB Coastsides Chamber
L&W 13 HMB Media
L&W 27 Holy Family Children's Center
L&W 20 Holy Family Episcopal Church
L&W 48 Home Helpers In Home Care
T2D 07 Hop Dogma Brewing Company
L&W 51 Hope Services
T2D 24 Huli Cat

I

- L&W** 17 I Make Bells
L&W 31 IDES Hall
L&W 30 Impact Destinations & Events
T2D 09 It's Italia

J

- L&W** 54 J & R Fisheries II
L&W 23 J. Cozzolino Landscape Services
L&W 44 Jackson Robertson,
Coldwell Banker
L&W 16 James Ford, Inc
L&W 44 Jan Gray, Coldwell Banker
L&W 12 John Ryan & Company
L&W 34 Johnston House Foundation
L&W 44 Judy Taylor, Compass Real Estate
T2D 18 Julie Shenkman Jewelry Designs

Business Index

L&W = Located in
Live & Work Section

L&W 44 Juliette Kulda, Kulda Group,
Keller Williams Realty

T2D 17 Jungletraders

T2D 14 Jupiter & Main, Inc

K

L&W 44 K N Properties

L&W 41 Kamps Propane

L&W 16 KDK Legal

L&W 26 Kelly Street Laundry

L&W 40 Kenneth L. Stasun, DDS

L&W 36 Kevin O'Brien Insurance Agency

L&W 13 KHMB Radio

L&W 23 Kikuchi + Kankel Design Group

L&W 44 Kinghorn Commercial Properties

L&W 45 Kirsten Hagen, Compass
Real Estate

L

T2D 12 La Nebbia Winery

L&W 28 La Petite Baleen

L&W 31 La Piazza Courtyard Events

L&W 16 Law Offices of Paul G. Minoletti

L&W 52 Lawyers Title

T2D 20 Lemos Family Farm

L&W 48 Lesley Gardens

L&W 31 Long Branch Saloon & Farms

L&W 51 Lynn Gallo, Marriage and
Family Therapist

T2D 14 Lyonessa Collectibles

M

L&W 23 Maguire Tree Care, Inc.

L&W 28 Main Street Scholars

L&W 45 Marian Bennett, Golden Gate
Sotheby's International Realty

L&W 20 Mariners Church

L&W 45 Mathew Haugen, Element
Real Estate

L&W 34 Mavericks Community Foundation

L&W 31 Mavericks House

L&W 30 Mavericks Staging

T2D 19 Mavericks Surf Company

T2D 07 Mazzetti's Bakery

T2D 06 McDonald's of HMB

T2D 08 Mercado Mi Familia

T2D 09 Mezza Luna Italian Restaurant

L&W 35 Midcoast Community Council

L&W 39 Midpeninsula Regional
Open Space District

T2D 30 Mill Rose Inn and Gardens

L&W 34 Miller-Dutra Coastside Chapel

L&W 51 Mindful Child & Family Therapy

T2D 10 Miramar Beach Restaurant & Bar

L&W 31 Miramar Farms, Inc.

L&W 38 Mission Hospice & Home Care

T2D 07 Moonside Bakery & Cafe

T2D 06 Moss Beach Distillery

T2D 06 Mullins Bar & Grill

L&W 29 Muscio Electric Telecom
& Security

N

L&W 38 Nail Elegance

T2D 30 Nantucket Whale Inn

T2D 10 Navio at The Ritz-Carlton, HMB

T2D 20 Neighborhood Gas Mart

T2D 11 Nick's Restaurant

T2D 08 New Leaf Community Markets

O

L&W 32 O'Brien Fiduciary Services

T2D 30 Ocean View Inn

T2D 21 Oceano Coastal Spa

T2D 30 Oceano Hotel & Spa

T2D 16 Oddysea

T2D 06 Old Princeton Landing Public
House and Grill

L&W 52 On Point Language Solutions, LLC

L&W 20 Our Lady of the Pillar
Catholic Church

T2D 15 Ouroboros Farms

P

- L&W 39 Pacific Beach Coalition
L&W 22 Pacific Coast Garage Doors
L&W 13 Pacific Coast TV
L&W 48 Pacific Oaks - Memory Care
T2D 30 Pacifica Beach Hotel
L&W 23 Palladino Painting Inc.
L&W 32 Pam LoCoco Fiduciary
L&W 32 Parsons Financial Advisors
T2D 09 Pasta Moon
L&W 16 Patricia Roma Attorney at Law
L&W 45 Patrick Ryan, Compass
Real Estate
L&W 28 Paul Wrubel & Associates
L&W 16 Paulo's Auto Care
T2D 30 Pelican Point RV Park
L&W 52 Peninsula Clean Energy
L&W 39 Peninsula Open Space Trust
L&W 35 Pescadero Municipal
Advisory Council
L&W 51 Philippa Barr LCSW
L&W 27 Picasso Preschool
T2D 15 Pie Ranch
T2D 30 Pillar Point RV Park
L&W 45 Plank "N" Cline Realtors,
Coldwell Banker
L&W 41 Portrait Designs by Shanti
L&W 41 Premier Termite
L&W 17 Professional Auto Care
L&W 48 Professional Peninsula Properties
L&W 51 Puente de la Costa Sur
L&W 38 Purisima Family Medicine, Inc.
L&W 17 Push Your Paradigm

Q

- T2D 32 Quality Inn

R

- L&W 38 Real Estate Funding Service, Inc.
L&W 53 Recology of the Coast
L&W 24 Reliable Well & Pump Service

- L&W 53 Republic Services
L&W 45 RGJC South LLC
L&W 23 Rice Trucking-Soil Farm
L&W 45 Robin Kirby, Compass
Real Estate
L&W 21 Rocha & Son Construction
T2D 16 Rocket Farms
L&W 45 Ron Gable, Compass Real Estate
L&W 38 Rose Sullivan - GMCC
L&W 46 Rose & Nate Serdy, Compass
Real Estate
T2D 18 Rosey Skye
L&W 38 RotaCare Coastsides Clinic
L&W 15 Rotary Club of HMB

S

- T2D 08 Safeway Stores
T2D 11 Sam's Chowder House
L&W 18 San Mateo County Association
of Realtors
L&W 35 San Mateo County
Board of Supervisors
L&W 18 San Mateo County Convention
& Visitors Bureau
L&W 18 San Mateo County Economic
Development Association
L&W 18 San Mateo County Farm Bureau
L&W 35 San Mateo County Harbor District
L&W 17 San Mateo Credit Union
T2D 14 Santa's Tree Farm
L&W 27 Sea Crest School
T2D 21 Sea Horse Ranch
L&W 39 Sea Hugger
T2D 32 Seal Cove Inn
L&W 46 Sean Engmann, Compass
Real Estate
L&W 48 Senior Coastsiders
L&W 53 Sewer Authority Mid-Coastside
L&W 25 Sheppard Family Dentistry
T2D 09 Shiki Japanese Cuisine
L&W 22 Sierra West Builders

Business Index

L&W = Located in
Live & Work Section

L&W 24 Simms Plumbing & Water
Equipment Inc.
L&W 34 Skylawn Funeral Home and
Memorial Park
L&W 25 Sonrisas Dental Health, Inc
L&W 40 Sorting Things Out
L&W 17 Soul Savvy
T2D 11 Spice Me Thai Cuisine
L&W 37 State Farm Insurance -
Heidi Kuiper
L&W 46 Stephanie Sills, Compass
Real Estate
L&W 29 Stoloski & Gonzalez
General Engineers
L&W 33 Studio 4 Pilates
L&W 46 Susie Montgelas, CRS, SRES,
Compass Real Estate
L&W 47 Suzanne Peterson,
Coldwell Banker
T2D 11 Sweet 55 - Swiss Chocolates
& Confections
T2D 16 Sweet Farm
L&W 33 Swell Yoga Studio

T

L&W 51 Table of Plenty HMB
L&W 31 TBSP of LOVE, LLC
T2D 07 The Conservatory Lounge
at The Ritz-Carlton, HMB
L&W 30 The Cove Cafe/Assemble to Order
L&W 31 The Douglas Beach House
L&W 17 The Flourishing Co.
L&W 13 The GraphicWorks
L&W 27 The Heal Project
T2D 32 The Inn at Mavericks
T2D 07 The Main Street Grill
T2D 32 The Miramar Inn & Suites
T2D 07 The Ocean Terrace
at The Ritz-Carlton, HMB
T2D 16 The Paper Crane
T2D 32 The Ritz-Carlton, Half Moon Bay

L&W 37 The UPS Store
L&W 13 Think Inc.
T2D 13 Thomas Fogarty Winery
T2D 16 Tokenz
T2D 08 Tom & Pete's Produce
T2D 24 Tommy Tsunami Surf School
L&W 17 Tri Counties Bank
T2D 13 Trojak Knier Winery
T2D 15 Twice as Nice at Half the Price

U

L&W 31 UC Cooperative Extension
+ Elkus Ranch
L&W 20 Unitarian Universalist
Coastside Community
T2D 15 Urban Sanctuary Boutique
L&W 30 USA Productions

V

L&W 48 V.G. Investments
L&W 27 Venture Free Foundation
L&W 22 Verdura Construction
L&W 48 Village of the Coastside
T2D 13 Vinoteca
T2D 25 **Visitor Center**
T2D 25 **VisitHalfMoonBay.org -
The Official Travel Website**
T2D 25 VisitHalfMoonBay.com

W

L&W 17 Wells Fargo Bank
L&W 27 Wilkinson School
L&W 32 Wiley Dean Johnson Investments
L&W 21 Wilson Tech Services
L&W 47 Windward Commercial,
Real Estate Services

X,Y,Z

T2D 28 Zaballa House, 1855

Thank You!