WHAT’S NEW IN HALF MOON BAY, CA
MAY - AUGUST 2013

While the rest of the country is soon to be in the midst of a summer swelter, the Half Moon Bay Coastside’s temperate climate provides the perfect setting for fun summer activities – from horseback riding on the beach, surfing the waves and hiking coastal trails, to sipping California wines and dining on the area’s best organic produce and wild ocean catches. It’s all here along the Half Moon Bay Coastside, a vibrant coastal town located approximately 40 minutes south of San Francisco. Situated between the Santa Cruz Mountains and the Pacific Ocean, this charming seaside community boasts the best of Northern California all in one convenient location.

Below is a summary of what’s new in the Half Moon Bay Coastside. For more information on Half Moon Bay, download Half Moon Bay’s free app iCoastside, visit www.visithalfmoonbay.org or call (650) 726-8380. For the latest news on the area, visit www.visithalfmoonbay.org/blog, join us on Facebook www.facebook.com/visithalfmoonbay and follow us on Twitter www.twitter.com/visithmb and check us out on YouTube www.youtube.com/visithmb.

Special Note: All locations are in Half Moon Bay unless otherwise noted.

- EVENTS -

4th Annual Artisan Food Fair Featuring Aida Mollenkamp (free!)
May 4, 11 a.m. – 3 p.m.
This mouthwatering event sponsored by kitchenware store Toque Blanche features gourmet artisans who will present and discuss their delicious creations. Cookbook author and TV host Aida Mollenkamp will prepare a dish from her newest cookbook “Keys to the Kitchen” while offering cooking tips and signing books. In addition to Mollenkamp, the event features a dozen specialty food producers offering tastings and discussing their gourmet food products. Guests can taste specialties from local artisans including chocolates, lavender, vinegars, olive oils, coffees and more. La Piazza Courtyard, 604 Main Street. For more information, contact Toque Blanche (650) 726-2898.

Holy Ghost Festival (free!)
May 17-20, 10 a.m. – 1 p.m.
The Holy Ghost Festival, also known as “Chamarita,” recalls 16th Century Portuguese Queen Isabella, the famine that blighted her people and the arrival of a ship with food that saved them. The grateful queen took her crown to her church altar and centuries later Portuguese communities celebrate this with a festival and parades to church, led by a young woman
portraying the queen and carrying a crown. The weekend celebration includes a colorful parade and marching bands, a carnival, equestrian groups, a barbeque and more. IDES Grounds, 735 Main Street, (650) 726-2729.

**Rock the Block - Coastside Block Party (free!)**
*May 18, 4 p.m. – 8:30 p.m.*
Half Moon Bay will get their groove on at the annual “Rock the Block - Coastside Block Party.” Delicious cuisine, live music and entertainment will fill the streets. Downtown Main Street, (650) 726-8380, www.rocktheblockhmb.com. Media Contact: Charise McHugh, (650) 726-8380, charise@hmbchamber.com.

**22nd Annual Tour des Fleurs**
*July 20, 9 a.m. – 3 p.m.*
Half Moon Bay’s flourishing bounty of fruits and vegetables is in full abundance during the summer, and there’s no better way to take a bite than at the 22nd Annual Tour des Fleurs. This unique event offers the public a special, once-a-year opportunity to tour the local nurseries, greenhouses, wineries and farms, many of which are not ordinarily open to the public. There are six tour packages to choose from, each consisting of one-hour tours at three different nurseries which range from flower gardens to organic field greens, a working dairy farm and a winery. A new addition this year is the Carnivorous Plant tour! For more information and to purchase tickets, contact the Half Moon Bay Coastside Chamber of Commerce & Visitors’ Bureau, (650) 726-8380 or visit www.halfmoonbaychamber.org. Media Contact: Charise McHugh, (650) 726-8380, charise@hmbchamber.com.

**Summer Arts Stroll (free!)**
*August 5, 2 p.m. -5 p.m.*
Art enthusiasts are invited to take a Summer Art Stroll through the art galleries, studios and shops at the south end of Main Street in Half Moon Bay. Local musicians Heather Scarlett Rose, Lisa Chu, Randy Bales, Kelli Morlock, Mark Comstock and others will perform between the Coastside Land Trust Gallery and the Spring Mountain Gallery at 790 Main Street. Light refreshments are served at most venues. (650) 728-7518, hmbsomaarts.org.

**Pescadero Art & Fun Festival (free!)**
*August 17-18, 10 a.m. – 6 p.m.*
Visitors and locals can enjoy the bounty of the area at this fun-filled festival featuring home cooked cuisine that celebrates the local farmers, handcrafted artisan goods, live entertainment and a special Kids Korall. Visitors will discover a gathering of artisans showcasing their creativity and enjoying a down home, country good time. Founded in 1991 by a group of local artists seeking an outlet for the local community of talent, the Pescadero Arts and Fun Festival has grown to become the event of the year for locals and long time visitors. IDES Pescadero, (650) 879-0848, www.pescaderoartsandfunfestival.org.

**Fishin’ Season**
Time to dust off those fishing rods and head for the ocean! King salmon season is now open through October 31 off the San Mateo coastline. The season is also now open for rockfish, lingcod and cabezon along the coastline south of Pigeon Point, an area approximately 18 miles south of Half Moon Bay.
Several local companies offer recreational fishing excursions:
- Bait & Switch Sportfishing, (650) 726-7133, baitandswitchsportfishing.com
- Half Moon Bay Sportfishing & Tackle, (650) 728-3377, www.hmbfishing.com
- Huli Cat Sportfishing, (650) 726-2926, www.hulicat.com

Or leave the work to the professionals, and buy freshly caught fish directly from the local fisherman. For a nominal fee, Princeton Seafood will clean and filet freshly caught fish and pack it on ice to go (to have your fish cooked, call in advance). Order some tasty side dishes and have a feast at one of their outside picnic tables. Pillar Point Harbor, #9 Johnson Pier, Princeton-By-The-Sea, (650) 726-2722, www.princetonseafood.com. To find out the day’s catch, call Pillar Point Harbor, (650) 726-8724, ext.3.

**Coastside Market**
*May – December*
*Saturdays, 9 a.m. – 1 p.m.*
Fresh from the field, the 11th Annual Coastside Market is now in full swing with approximately 30 booths overflowing with an abundance of locally grown vegetables, fruits, flowers, gourmet cheese, herbs and farm fresh eggs available for purchase. Recently taking over the number two spot on “The Bay Area A-List’s Best Farmers Market” in the region, the Coastside Market features local artisans, dancers, and musicians at the market each week, as well as a number of community groups. Shoreline Station parking lot (Kelly Avenue & Cabrillo Hwy/Hwy 1, (650) 726-4895, www.coastsidefarmersmarket.org.

**Land & Sea Farmers Market**
*Every Sunday, 10 a.m. – 4 p.m.*
The Land & Sea Farmers Market features the best from local farmers, growers, and produce connoisseurs. Guests can pick up delicious fresh products such as herbs, eggs, flowers, jams, honey, soap and cheeses among other fantastic goodies. There is also music and activities for everyone to enjoy. Harbor Village, 270 Capistrano Road, Princeton by the Sea, (888) 606-4862.

**Art and Flower Market**
*Every Sunday, 12 p.m. – 4 p.m.*
The gardens at the San Benito House will be transformed for the First Annual Art and Flower Market in the heart of Half Moon Bay. Visitors will enjoy a lively celebration of flowers, art, photos, sculptures, pottery, paintings and jewelry. There will be mixed drinks served on the patio along with wine, spare ribs, sausages, deli sandwiches. Craft beer will be available inside the bar and live guitar music will fill the air. San Benito House, 356 Main Street, (650) 726-3425, www.sanbenitohouse.com.

**Harley Farms FarmPaint Makes its Debut**
After ten years of perfecting the recipe, the folks at Harley Farms have released the highly anticipated Harley Farms FarmPaint. Using goat milk as the base, FarmPaint is a completely natural and non-toxic milk and chalk paint, perfect for all interior and exterior surfaces. Available in nine rich colors, FarmPaint can be used on everything from outdoor furniture to children’s bedroom walls or as an alternative to deck stains and paint to spruce up old clay pots. 205 North Street, Pescadero, (650) 879-0480, www.harleyfarms.com.

**Meat Eating Plants**
For those seeking a conversation piece for the coffee table, a rare, carnivorous plant may be the way to go! Newly opened World's Rare Plants- Carnivorous Plants offers both glass terrariums and portable terrariums with various types of carnivorous plants ready for their new homes. 12511 San Mateo Road, (650) 454-9002.

Yerba Buena Nursery Moves to a New Location
After over 50 years in their historic location off Rt. 92, Yerba Buena Nursery has moved to Half Moon Bay. Yerba Buena Nursery will continue to offer California Native Plants as well as their fantastic garden consultations and plant delivery services. Yerba Buena Nursery is California's oldest retail nursery business established in 1960 by Gerda Isenberg, a pioneer in the movement to recognize the landscape value of native plants. 12511 San Mateo Road, (650) 851-1668, www.yerbabuenanursery.com.

- RESTAURANT –

“Ground Up” Grass Fed Burgers
Half Moon Bay’s first sustainable burger bar aptly named “Ground Up” opened on April 26 and features a wood-fired burger bar that serves housemade condiments, milkshakes and hamburgers using grass fed beef and other fresh ingredients from local farmers in a takeout setting. The man behind “Ground Up” is Kevin Koebel of Local FATT (Food Awareness Through Teaching). Kevin’s goal is to promote full-circle food systems that support, sustain, and nourish communities by connecting people to their food sources and introducing farmers to their customers. 730 Main Street, (650) 712-2100, http://localfatt.com.

Jersey Joe’s East Coast Specialties is Open
Jersey Joe’s, an East Coast style sandwich shop, has officially opened their doors in Half Moon Bay. Owner Don Goodshall explains that his new restaurant is the “West Coast’s connection to Philly cheesesteaks and hoagies.” A local favorite in San Carlos, this will be the second location, and it will feature a similar atmosphere including large booths, counter-top seating, sports memorabilia and flat screen televisions. 40 Stone Pine Road, (650) 726-4043, www.jerseyjoes.com.

Dog Photo Contest at Moss Beach Distillery
Beginning July 1st through October 31st, the historic Moss Beach Distillery will hold their Fourth Annual Doggie Photo Contest. The Distillery’s heated, outdoor, dog-friendly patio welcomes dogs and their owners to have their photo taken and entered into the contest. Hundreds of dollars in gift certificates to the restaurant will be given to contest winners in addition to major bragging rights. While on the patio, guests can utilize complimentary dog beds and bowls, get free bones from the bartender, socialize with other dogs, and order their pup his or her very own meal off the doggie menu. 140 Beach Way, Moss Beach, (650) 728-5595, www.mossbeachdistillery.com.

The “New” Navio
Following a million dollar renovation, Navio in The Ritz-Carlton, Half Moon Bay has re-opened! Guests will embark on a seaside culinary journey that highlights the purest flavors of the Pacific Ocean. Focusing on fresh seafood with an approachable Mediterranean flavor, Navio showcases the best of Half Moon Bay, with coastal cuisine that is prepared authentically and sourced from Pacific waters and local farms. Blending refined flavors with a vibe that is natural and comfortable, Navio leaves the city behind, favoring edge-of-the-sea views and a design

Clambakes On the Go!
Sam’s Chowder House is taking their famous New England style lobster clambakes to the streets via their four Sam’s ChowderMobiles that travel throughout the San Francisco Bay Area. This mobile feast on wheels is the ideal seafood extravaganza for corporate events, social events and community events. Sam’s Chowder House has also expanded their wedding space providing couples with six different event spaces for weddings, receptions, rehearsal dinners, bachelorette parties, engagement parties or bridal showers. 210 Cabrillo Hwy North, (650) 712-0245, www.samschowderhouse.com.

- ACCOMMODATIONS –

The Ritz-Carlton, Half Moon Bay Announces Tempting New Escapes
The Ritz-Carlton, Half Moon Bay has launched a selection of packages tailored by interest. Couples can enjoy a romantic retreat with private terrace fire pits or a pre-baby getaway featuring breakfast for two in Navio, a 50-minute pre-natal lavender massage, a lavender themed spa basket and a “cravings menu.” The therapeutic spa holiday is the perfect gals’ getaway. Gentleman can enjoy a weekend of championship golf and food and wine lovers can chose from several packages offering farm-to-table cooking classes, wine blending classes and cheese making classes. One Miramontes Point Road, (650) 712-7000, www.ritzcarlton.com. Media Contact: Kaitlin Crawford, (650) 712-7007.

America’s Cup Action
For the first time in 18 years, America’s Cup is back in the United States, just off San Francisco’s golden shores. Located just 30 miles south of the City, The Ritz Carlton, Half Moon Bay is featuring the “Thrill & Chill America’s Cup Package” allowing guests to enjoy the excitement during the day and later retreat to one of California’s most iconic oceanfront resorts. One Miramontes Point Road, (650) 712-7000, www.ritzcarlton.com. Media Contact: Kaitlin Crawford, (650) 712-7007.

Visit the Historic San Benito House for what Ales you
Half Moon Bay’s historic San Benito House, a cozy bed and breakfast featuring 12 rooms with turn of the century charm, is now offering beer sampling packages. During the month of May, guests will receive two-for-one stays mid-week or 50% off the second night on weekends. As part of this package, guests will also receive two complimentary ales at check-in and 30% off all menu items such as gourmet sausages and daily specials at the Ale House. Delicious food, fine ale and a getaway to Half Moon Bay is a combination made in connoisseur beer heaven! 356 Main Street, (650) 726-3425, www.sanbenitohouse.com.

Half Moon Bay Inn Boasts New Uptown Suites
Located on Main Street in a gorgeous 1932 Spanish Revival building, Half Moon Bay Inn has recently completed a remodel of their Cottage Suites. The two remodeled rooms are now called “Uptown Suites” boasting complete kitchens, suitable for long term or short term stays. The bedrooms feature queen beds nestled in cozy alcoves, custom made chaises, built-in antique claw foot tables, flat screen televisions, marbled showers and pedestal sinks. 401 Main Street, (650) 726-1177, www.halfmoonbayinn.com.
BREWERY NEWS

A New Brew Pub in Pescadero
In March, Highway 1 Brewing Company became the newest brew pub in Pescadero. Be on the lookout for their new beer garden which is set to open at the end of May! Highway 1 Brewing Company has a full kitchen along with house brewed ales, guest taps and wine. *Open Thursday through Monday.* 5720 Cabrillo Highway, Pescadero, (650) 879-9243, www.highway1brewing.com.

Brews, Brazil & Drag at HMB Brewing Co.
Half Moon Bay Brewing Company announces Brazil Night on Friday, June 14 at 5pm. Chef Gaston Alfaro will welcome Brazilian Chef Marx Passos, former chef to the 1994 World Cup-winning Brazilian Soccer Team and current chef and owner of Novato Cafe into his kitchen. On July 13th at 4pm, enjoy a family-friendly (PG-rated) drag show in the Maverick's Beer Garden with music by DJ Dank. In addition, the brewery recently welcomed Brewmaster, James Costa. James has been brewing great beer in Northern California for the last 17 years, including at Bear Republic Brewery in Healdsburg and Moylan's in Marin. James is currently brewing the company’s 1000th batch of beer! 390 Capistrano Road, (650) 728-2739, www.hmbbrewingco.com.

ADVENTURES

Bay to Bridge - Slow Adventure Walking Tour
Explore the breathtaking Bay Area coastline by foot on a walking tour guaranteed to hold a place in the memory books. Embark on a six day “inn to inn” hiking vacation which begins in Half Moon Bay and continues on the outer coast to San Francisco. The total distance is just over 40 miles with walkers enjoying coastal lodging during each night of the trip. (831) 332-7923. http://slowadventure.us.

About the Half Moon Bay Coastside
The Half Moon Bay Coastside is a charming seaside respite located approximately 35 minutes south of San Francisco. Nestled between the Santa Cruz Mountains and the Pacific Ocean, this breathtaking region consists of four distinct areas - the North Coast, Half Moon Bay, the South Coast and the Redwood Region. Featuring the best of Northern California all in one place, visitors will enjoy miles of white sandy beaches, redwood forests, a historic downtown filled with local artisan shops, beautiful state parks, fields of wild flowers, and trails along ocean bluffs and mountain ridges as far as the eye can see. A sampling of activities includes horseback riding on the beach, farm fresh dining, shopping, biking, hiking and world-class golfing and surfing.

For more information on Half Moon Bay, download Half Moon Bay’s free app iCoastside, visit www.visithalfmoonbay.org or call (650) 726-8380. For the latest news on the area, visit www.visithalfmoonbay.org/blog, join us on Facebook www.facebook.com/visithalfmoonbay and follow us on Twitter www.twitter.com/visithmb and check us out on YouTube www.youtube.com/visithmb.

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